**Trivio** is an innovative quiz application designed to enhance users education and knowledge through engaging quizzes. The platform offers a token system that provides real-world benefits and integrates NFTs for additional user privileges.

#### **Token Utility**

**Merchandise**:

* + Tokens can be exchanged for branded merchandise like T-shirts, mugs, or tech gadgets.
  + Example: Exchange 30 tokens for a TBC T-shirt or mug.

**Customized Avatars**:

* + Users can redeem tokens for custom avatars or profile themes within the app, enhancing personalization.

**Premium Pack**:

* + Users can swap 299 tokens for a 1-month premium membership.

**Level-Up System**:

* + Users can use tokens to level up their profile, unlocking new features or privileges.

**Referral Bonuses**:

* + Users earn tokens for referring new users to the platform, incentivizing growth.

**Content Creation Rewards**:

* + Reward users with tokens for creating valuable content, such as writing articles, creating quizzes, or contributing to discussions.

#### **NFT Holder Utility**

**Double Tokens**:

* + NFT holders can earn double tokens for every quiz they complete.

**Special Badges**:

* + Exclusive badges or titles for NFT holders that highlight their status within the community.

**Access to Premium Quizzes**:

* + NFT holders can access premium or advanced quizzes that are not available to regular users.

**Token Airdrops**:

* + Periodic airdrops of the platform’s tokens to NFT holders.

**Exclusive Voting Rights**:

* + Allow NFT holders to participate in decision-making processes for new features or content to be added to the platform.

**Profit Sharing**:

* + NFT holders receive 15% of the platform’s profit.

#### **Example Partnership: TBC Bank**

**Scenario**: TBC Bank wants to promote their product/service "Investments in mobile application" to 1,000 new users.

**Token Purchase Requirement**:

* + TBC Bank must buy 10,000 tokens (10 tokens per user).
  + These 10,000 tokens will be burned.

**Event Structure**:

* + Duration: 2 weeks
  + Quizzes will be posted periodically.
  + Token Distribution: 10,000 tokens to be distributed among the top 50 users based on speed and accuracy.
  + Example: Top 50 users share 10,000 tokens:
    - 1st place: 1,000 tokens
    - 2nd place: 800 tokens
    - 3rd place: 700 tokens
    - And so on...

**User Engagement**:

* + This will not only increase awareness of the TBC product but also attract/register new users. For example, we will give +30 tokens for it.
  + Social tasks: Users will be rewarded with tokens for completing social tasks such as liking, retweeting, and commenting on TBC posts. These events will run periodically for a few weeks.

#### **User Types and Differences**

**Regular Users**:

* + Earn tokens through quizzes.
  + Redeem tokens for merchandise, custom avatars, and token swaps.

**NFT Users**:

* + Earn double tokens for quizzes.
  + Access exclusive badges and premium quizzes.
  + Participate in token airdrops and decision-making processes.
  + Receive profit sharing from the platform.

#### **Conclusion**

**Trivio** aims to raise educational standards while rewarding users with tokens that have real-world utility. By integrating NFTs, the platform offers additional benefits, creating a differentiated experience for regular users and NFT holders. This structured approach ensures that partnerships like the one with TBC Bank are beneficial for both the partner and the users, fostering a thriving and engaging community.